



HARMONIUM PHARMA AND ANIAD: A NEW PARTNERSHIP BASED ON DIABETES AND SPORT

Roma, March 7th 2014 – In occasion of the 13° ANIAD National Championship of half marathon taking place on March 8th and 9th in Oristano (Sardinia), a new partnership starts between Harmonium Pharma, a new pharma company focusing only on diabetes, and ANIAD, National Association of Diabetics Athletes.

The importance of sport in diabetes has always been known and since 1981 ANIAD conveys this important message: thanks to sport people with diabetes can improve their glyco-metabolic compensation and prevent the development of chronic complications. In this context starts the partnership with Harmonium Pharma, a company that supports diabetics in their daily management of diabetes, including therefore also sports activities and the multiple aspects related to it.

In 2014 Harmonium Pharma will participate in a series of events organized by ANIAD along Italy by providing athletes with Glucosprint, a unique product specific to treat hypoglycaemia, the most frequent and feared problem for diabetic athletes and people with diabetes in general.

"Thanks to Harmonium Pharma - said Dr. Gerardo Corigliano, President ANIAD - 100 athletes in 10 different regions in Italy can try the product and prove its effectiveness. This will help us to highlight the importance of a proper and accurate management of hypoglycaemia in people with diabetes, especially for athletes. We are pleased to work together with Harmonium Pharma, which we appreciate and share the commitment and concrete closeness to people with diabetes. "

"Harmonium Pharma is honoured - says Ugo Cosentino, President Harmonium Pharma Italy – to partner with the most important Italian Association of diabetic athletes. Our mission is to provide people with diabetes with a range of products and services to support their daily management of diabetes: this partnership with ANIAD fits perfectly with our mission. The common objective of this

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partnership is in fact the support of athletes with diabetes, helping them to live <<with diabetes and not against diabetes>>."

Harmonium Pharma is a pharmaceutical company exclusively dedicated to diabetes with headquarters in London and offices in Italy and France. Thanks to an innovative approach based on proximity and listening to the concrete needs of people with diabetes, Harmonium Pharma can study and offer them a full range of innovative solutions - against hypoglycemia and lipodystrophies, to give just a few examples - for a more comfortable and sustainable daily management of diabetes. For more information on Harmonium Pharma products dedicated to people with diabetes, please visit www.harmonium-pharma.com

ANIAD (National Association of Italian Diabetic Athletes) is a voluntary association that aims to spread a healthy culture of physical activity and sport among people with type 1 and type 2 diabetes in order to improve the level of awareness and therapeutic education, contribute to the full social inclusion of people with diabetes to achieve an acceptable glyco-metabolic compensation and prevention of chronic complications. For more information on ANIAD you can visit www.aniad.org

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